

**“BKYSC HAS
CHANGED MY LIFE.
I WOULD NEVER HAVE
BECOME THE PERSON,
THE STUDENT,
OR THE ATHLETE
THAT I AM WITHOUT
THIS PROGRAM.”**



**BROOKLYN YOUTH
SPORTS CLUB**

Annual Report
2016

Our Mission

To assist Brooklyn youth in their pursuit of college enrollment using basketball as the hook for academic engagement and character development. By combining intensive basketball skills development and rigorous academic support, BKYSC builds an enriching educational setting that empowers youth to fulfill their academic, physical, and personal potential.





Our History

BKYSC was founded in 2009 based on the premise that a dedication to team sports combined with rigorous academic support can yield powerful results that build leaders, student-athletes, and college graduates. The organization was designed to use athletics, specifically basketball, as a vehicle to engage Brooklyn youth in productive academic programs with an emphasis subject-based tutoring and college prep.



Engagement is fundamental to our basketball-centric approach and has proven to be a very powerful and effective way to involve young people in off-the-court learning experiences.

Students choose to participate at BKYSC. Motivated by their own aspirations, hard work becomes a direct result of authentic engagement. While we stress that basketball must be kept in perspective as a game meant to be fun, we also understand that by leveraging the power of basketball we build a learning environment where both students and staff are driven by passion. That dynamic leads to genuine learning experiences that result in long-term success.

We have seen our programs positively impact hundreds of student-athletes over the past seven years. Our program's culture empowers youth to see college not as a goal but as an expectation and the organization prides itself on maintaining our 100% college enrollment rate. By instilling values of hard work, leadership, tenacity, and dedication, BKYSC alumni are not only equipped with the academic qualifications for college enrollment but are also prepared to tackle the rigors and demands of college.

Our Challenge

Less than 60%
of Brooklyn students
graduate from high school;
45% of NYC public
school students enroll
in college

“BKYSC has prepared
my son for college,
I cannot thank them
enough...”

By the ninth grade,
**two-thirds of the
achievement gap**
between low-income and
more affluent students can be
attributed to unequal access to
summer learning opportunities

“When my daughter starts
school every fall, she picks
up right where she left off,
thanks to BKYSC...”

Less than 20%
of 7th Graders in Brooklyn
performed at or above grade
level on statewide English
Language Arts exams;
Less than 15%
performed at or above grade
level on statewide Math exams

My son was struggling in
school. Recently, his teacher
complimented his vocabulary
and improved math skills.
Thank you, BKYSC.”

Less than 20%
of low-income youth in
NYC participate in after-
school programs

At BKYSC my children
got involved in robust
and meaningful
activities that expanded
their horizons...”

Our Approach



The Hook

We believe that student learning is driven by personal engagement and individual connections – at BKYSC, we use basketball as a vehicle to engage and inspire excellence off-the-court. By leveraging the power of our students' interests, we are able to find a meaningful entry point to education that is driven by the students.

Inspire & Motivate

The unique approach to athletics and education inspires our youth to take an authentic interest in their academics – engagement in our program is genuine – our students choose to be here. Once students become motivated in their learning, the outcomes are limitless.

How Our Students Excel

At BKYSC, all participants are required to attend our mandatory academic programs as a prerequisite to participation in all athletic programs. We take an individualized approach to each and every student in the program and aim to provide support based on the individual needs of each participant.

The Outcome

As a result of positive engagement, academic support, and character development, BKYSC has a 100% college success rate with 154 students currently enrolled in college. Of those students, all 154 students have remained in college.

Our Programs

BKYSC offers a range of programs that welcome all youth, regardless of basketball ability, as long as they are willing and able to make the commitment to academics. While many of our student-athletes have realistic aspirations of playing basketball in college, a specific level of basketball ability is not a prerequisite for enrollment in our programs. Ages of active participants at BKYSC range from 10 to 18 years old. When students graduate the program, BKYSC remains a support system to actively support alumni to succeed in college and beyond!



BKYSC **Academy**

The BKYSC Academy is the core after-school program at the Brooklyn Youth Sports Club. Consistent with our Mission, the program leverages students passion for basketball as a vehicle to engage participants in academic and other “off-the-court” activities. The year-round Academy is designed to meet the academic needs of each individual participant by offering a wide spectrum of academic support in areas including literacy development, homework help, individual and group tutoring, SAT/ACT prep, and Regents Prep. The program also offers curriculum-based classes that use relevant and engaging subject matter to inspire students to think critically and to apply their learning to the real world.

“...BKYSC focuses on commitment and discipline, exactly what my son needed...”

“...BKYSC challenged my children to become better people...”



Better Athlete Coalition

The Better Athlete Coalition (BAC) is a specialized program for committed student-athletes in the middle school. The BAC curriculum addresses multiple academic areas including literacy/reading skills, academic mindset/approach, and, eventually, college awareness and prep. The program also stresses a commitment to developing personal character and integrity and focuses on empowering participants to make accountable decisions in the classroom, on the court, and in the community. Through a rigorous commitment to academic support, leadership development, and basketball training, the program succeeds in helping students prepare for high school and beyond.

Varsity Assist

Varsity Assist is a partnership program between BKYSC and Brooklyn high schools that provides academic support and tutoring to student-athletes who participate on their high school teams. The program, which takes place in the partner school's facilities, was piloted in 2013 and has expanded to four partner schools in 2016. Most Varsity Assist participants also enroll in other BKYSC programs including the Summer Academy and College Assist. Every single dollar spent by BKYSC on this program goes directly to salaries for academic support staff.

College Assist

The ultimate measure of BKYSC's impact is our ability to assist students in their pursuit of college enrollment. Fundamental to program values is the expectation that 100% of our participants graduate high school and enroll in college. BKYSC's College Assist program is designed to address four key areas of need in the college enrollment process: 1) SAT/ACT aptitude test preparation 2) Development of college essays and personal statements 3) Crafting and submitting applications and 4) Enhancing college exposure and access. Our approach through these four components has proven to be effective – since 2012, BKYSC has graduated over 150 youth to college with a 100% acceptance and enrollment rate.

Our Impact

In 2016...

BKYSC
increased
ENROLLMENT
from
200
to **250**
participants

BKYSC
provided
10,000
hours of
ACADEMIC
SUPPORT
PROGRAMS

BKYSC
provided
10,000
hours of
BASKETBALL
TRAINING
ACTIVITIES

BKYSC
provided
2,500
Hours of
COLLEGE
PREP and
GUIDANCE

COLLEGE PLACEMENTS – 2012-2017

Adelphi University
Allegheny College
ASA College(2)
Baptist College
Bates College
BMCC
Brandeis College
Bridgeport University
Brooklyn College (3)
Buffalo State
Canisius College
Central Connecticut
University
Chapman University
Cincinnati Christian
University
City College of New York
Clinton CC
Cloud County CC (2)
Cobbleskill CC
Colby CC
College of Staten Island
Dean College
Dodge City CC
Dowling College
Erie CC (2)
Finger Lakes CC (2)
Florida Gulf Coast
University
Fulton Montgomery CC (5)

Garden City CC
Garrett College
Genesee CC (4)
George Washington
University
Globe Institute
Grambling State
University
Haverford College
Hobart College
Hofstra University
Holy Cross University
Hostos CC (3)
Howard University
John Jay (2)
Juniata College
Kings College
Kingsborough CC
Kirkwood CC
Lawson State College
Lycoming College
McCook County CC
Mendocino CC
Mercy College
Middlebury College
Mohawk Valley CC (6)
Molloy College
Monroe College (2)
Montrose Christian

Morehouse College (2)
Morgan State
University (2)
Nassau CC
Navarro CC
Niagara CC (2)
New Jersey Institute of
Technology
Occidental College
Onondaga CC
Palm Beach CC
Penn State University
Pensacola CC
Post University
Queens College (2)
Rensselaer Polytechnic
Institute
Rutgers-Newark
University
San Antonio CC
Seton Hall University
St. Francis College (3)
St. Johns University
St. Josephs University
St. Thomas Aquinas
Sullivan CC (2)
SUNY Binghamton (2)
SUNY Brockport
SUNY Delhi (3)
SUNY Potsdam (5)

SUNY Geneseo
SUNY New Paltz
Syracuse University
Tennessee State
University
Texas A & M International
University (2)
Texas State University
Tompkins Cortland CC (3)
Trinity Valley CC
Tufts College
University of Albany (3)
University of Connecticut
University of
Massachusetts
University of Buffalo
University of Maine
University of Maryland-
Baltimore County
University of Rochester
University of South
Carolina
University of Tennessee-
Martin
USC Salkehatchie CC
Vanderbilt University
Western Oklahoma CC (3)
West Virginia University
Wheeling Jesuit University

“...BKYSC has cultivated his love of sports and his curiosity to learn...”

“We’ve been to other basketball programs, none had the focus on academics like BKYSC”

BY THE NUMBERS

100% of our seniors graduate from high school

100% enroll in college programs

Over **150** college enrollees in our first 5 graduating classes

Currently there are **250** BKYSC MEMBERS ranging from 5th grade to Seniors in high school

Over **\$1.5M** in academic and athletic scholarships awarded to BKYSC graduates to schools including Vanderbilt, Howard, Middlebury, Morehouse, Bates, St. Johns, Occidental, Syracuse, UConn, South Carolina, Queens College, Brooklyn College, Brandeis, George Washington, Rochester, and UMass!

ENROLLED MIDDLE SCHOOL MEMBERS in quality high schools including York Prep, Fessenden, Kimball Union Academy, Salisbury, Brooks, Northfield Mount Hermon, Trevor Day, Berkeley Carroll, Poly Prep

STUDENT PROFILE

Manasseh Small



Manasseh Small joined the Brooklyn Youth Sports Club in the beginning of 8th grade. He was an enthusiastic energetic thirteen-year-old kid with a great love for basketball. But middle school is a confusing time for most kids. Do I continue to work hard at school? Do I continue to follow my passions? Manasseh saw many of his peers starting to struggle in school or choosing to hang out with friends instead of playing ball. In some instances, he saw his friends start to gravitate towards girls, drugs, gangs and some of the other distractions and challenges that face Brooklyn youth.

It takes a special kid to commit to his dreams, to take the difficult path. It takes a special program to support a kid through these changes and give him the tools to succeed.

Born and raised in Bed-Stuy, Brooklyn, Manasseh attended MS 113 in Fort Greene. He grew up playing basketball in local parks and on local travel teams and by the time he was 7th grade, he had become a pretty good player.

In the fall of 2013, Manasseh enrolled in the inaugural cohort of a new pilot program at BKYSC called the Better Athlete Coalition (BAC). BAC is designed to provide a unique learning experience for motivated student-athletes in the middle school that prepares them for the rigors of high school and the responsibilities of being an accomplished student, athlete, and leader. The BAC academic curriculum focuses on comprehensive literacy and the program stresses a commitment to developing personal character and integrity. Students graduate from BAC with an improved vocabulary and communication skills as well as an ability to apply their learning to the real world.

In that inaugural BAC cohort, Manasseh was very receptive to both the academic curriculum and the basketball training and was emerging as both a great student and a great player.

ACCOMPLISHMENTS

- ★ **2016-17 National Honor Society**
- ★ **Commendation Award winner**
- ★ **3.6 GPA**
- ★ **Tri-County Independent League State Champion 2014-15**
- ★ **2x Cross Country Champion**

He was recruited by many independent and boarding schools, and ultimately decided to attend the Phelps School, an independent prep school in Pennsylvania.

Every summer, Manasseh returns from school to participate in the BKYSC Summer Academy, where he spends his six week summer break in the classroom and in the gym. For the past four summers, he has made the choice to spend his summer productively by taking advantage of daily tutoring, SAT prep, basketball training, and more. As a rising senior, Manasseh will be back at it again this summer working hard at BKYSC!

His hard work is paying off - Manasseh boasts a 3.6 GPA and was named a member of the 2016-17 National Honor Society. He is a state champion in basketball, a 2-time Cross Country champion, and a Commendation Award winner.

Like Manasseh, almost all of BKYSC's student-athletes come to our program because they love playing basketball. Like Manasseh, they have a passion for something. This is where BKYSC comes in. Using basketball as a vehicle to engage youth in our academic, college prep, and leadership programs is key to our success. It is what we do. By leveraging our kid's passion for basketball we are able to strike a powerful entry point to youth development that builds future leaders and college graduates. When kids are motivated, they can accomplish anything. Just like Manasseh.

Our Generous Donors

HALL OF FAME

Avenue Capital Management
 Bagley & Virginia Wright
 Foundation
 BTIG
 Bulldogs Care Foundation
 Catalog For Giving

Douglas B. Gardner
 Foundation
 Elliot & Ruth Joseph
 Game Seven Marketing
 Glenn Markman
 Foundation

Heisman Trophy Trust
 Jim Jacobs
 Charitable Trust
 Joseph Lionetti
 Pinkerton Foundation
 Suntrust Foundation

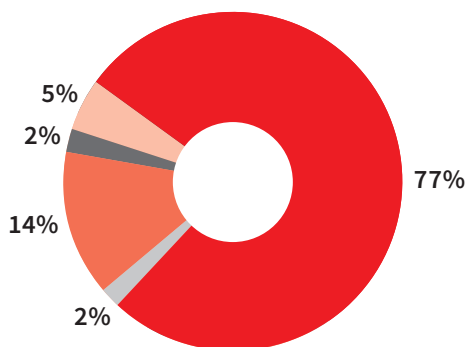
MVP

Adam Cohen
 Adam Schwartz
 Alan Friess
 Allison Valenta
 Barry & Sarajane
 Mandinach
 Bela Szigethy
 Belvedere Capital
 Management
 Ben Zinder
 David Lenzner
 FIG LLC
 Foundation for Global
 Sports Development
 Gardner, Weiss, &
 Rosenblum

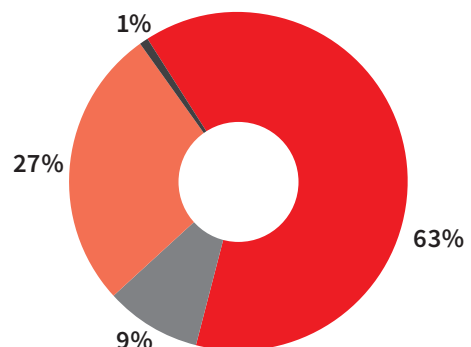
Globe Storage & Moving Co.
 Goldman Sachs
 Good Talk LLC
 Google Benevity
 Harold Newman
 Jan Markman
 Jaqueline Slifka
 Jeffrey Cole
 Judy McGrath
 Marc Solomon
 Marin & Karen Markman
 Mark Friess
 Matt Bader
 Michael Lentini
 Michael Stocker
 Milwaukee Bucks

NCB Bank
 Paul & Lauren Johnson
 Peter & Natalia Feigin
 Peter Linneman
 Ran Oron
 Ray Iwanowski
 Richard Fleming
 Richard Lamson
 Robert & Allison Limmer
 Robert Gold
 Robert Longo
 Sarah Pollack &
 Ryotaro Tomoda
 Susan Bolton
 UBS
 Yasu Hatakeyama

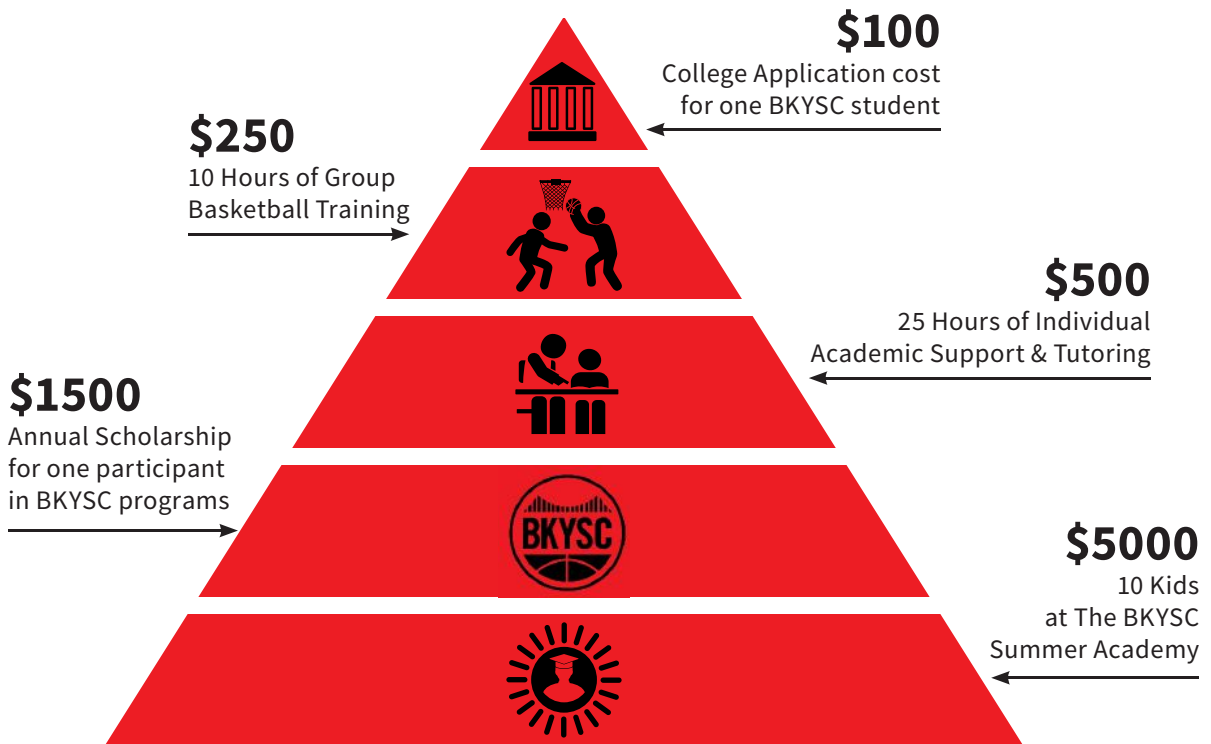
Expenses 2016



Revenues 2016



Where Your Dollars Go



ALL STAR

Aaron Wald
Adam Altman
Adam Badillo
Adam Grossfield
Adam Knoll
Adam Miller
Alan Friedman
Alex Horn
Alexander Hord
Alexandra Ezra
Allan Lenzner
Amazon Smile Foundation
Anandah Carter
Andrea & Cary Crane
Andrew Axelrod
Andrew Bilzin
Andrew Finkelstein
Andrew Moses
Andrew Newfield
Andrew Tignanelli
Ann Chandler
Arielle Fox
Arlene Zimmerman
Audrey Avila
Awani Donthireddy

Barbara Janowitz
Barbara Widder
Bari Seiden
Barr Yaron
Becky Solomon
Benjamin Ezra
Benjamin Koblentz
Betty Grab
Brenda Alexander
Bruce & Jodi Sobel
Bruce Williams
Burke Kennedy
Camp Androscoggin
Carson Miller
Charles Lerner
Charles Smith
Charlie Javice
Charlie Tobin
Chris Kirklin
Chris Lake
Chris Wimpfheimer
Cliff Cohen
Clifford Fetner
Corey Whitman
Courtney Davis
Crystal Ellis

Daniel Fetner
Daniel Rudin
Daniel Sweren-Becker
Danny Barr
David Himmel
David Levy
David McKay
David Usiak
David Weiss
Denise Heebink & Mike Kronberger
Dennis Estok
Donna Hayes
Drew Tignanelli
Dror Segal
Eddie Gerstein
Edward & Christine Testori
Efrain Davila
EJ Trundle
Elaine & Robert Lang
Elizabeth Broderick
Elly Haylett
Emily & Dennis Estok
Emily Bader
Emily Pearson

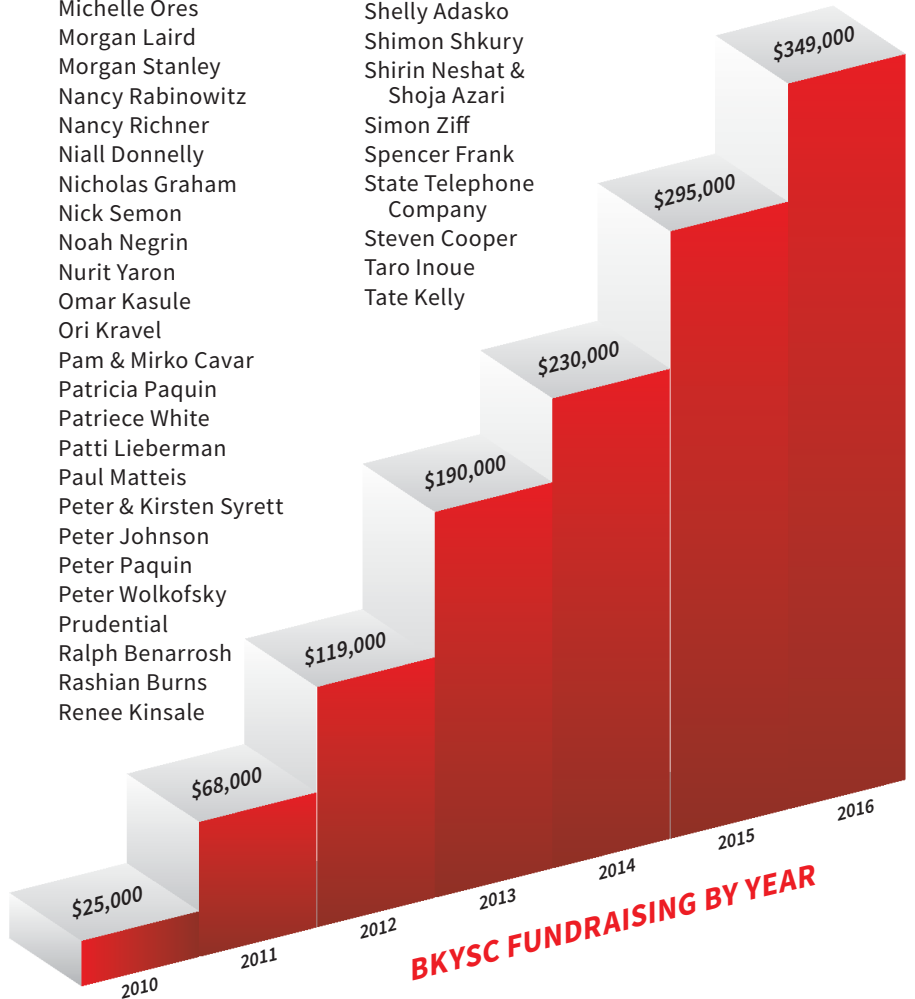
Emily Pena
Emonica Moye
Etie Hertz
Evan Mascagni
Fran & Beth Gavin
Frank Ciotta & Associates
Gabi Widder
Gabriel Seidner
Gabriela Gargano
Garvin Hunt
Gena Feldman
Geoffrey Gund
George Jenkins
Giulia Theodoli
Grace Weitzer
Greg Markman
Griffin Hoffman
Hayley Sacks
Ian Dalrymple
Ilana Levine
Ira Major
Jared Bernheim
Jared Brecher
Jared White
Jean Regnier

Jedd Horn
 Jeff Fischer
 Jeff Marks
 Jeffrey Kaiden
 Jeremy Elias
 Jerry & Judith Lerman
 Jesse & Samantha Charnoff
 Jesse Solomon
 Jesse Weiss
 Jessie Widder
 Jevonne Cortez
 Joan Kadin
 Joel Abelson
 Joel Breitkopf
 John MacKerron
 Johnny Cook
 Johnny Elwell
 Jon Greenberg
 Jonathan Edelstein
 Jonny Shapiro
 Jonny Widder
 Jordan Brenner
 Jordan Calhoun
 Jordan Franzblau
 Jordan Struletz
 Joseph Shelley
 Joseph Warren
 Josh Singer
 Joshua Levy
 Judy & Jay Waxer
 Julia Fries
 Julia Wu
 Julian Mignott
 Jyron Brooks
 Karen Bitatchi
 Karla Killian
 Kate Hawkins
 Kavee Henry
 Kaveen Hyll-Henry
 Keith Perschetz
 Ken Horn
 Kenny King
 Keri Waxer
 Kimberly Bernson
 Kimberly Johnson
 Laura Hobson
 Lauren Cooper
 Lauren McCarthy
 Lesley Limmer
 Leslie Pearson
 Lewis & Ellen Siegel
 Lindsay Waxer
 Lisa Hunt
 Louis Konig
 Mae Wong
 Mahue Mack

Maley Lamanna Associates Inc
 Mallori Sugimoto
 Marcus Archer
 Mark & Barbara Shelley
 Matt Lazar
 Matthew Baione
 Matthew Brenner
 Matthew Friedman
 Matthew Labovitz
 Matthew Nolfo
 Max Mandinach
 Melanie Battle
 Melanie Battle-Becton
 Micah Smith
 Michael Bruno
 Michael Cohen
 Michael Crespi
 Michael Givner
 Michael Jones
 Michael Jones
 Michael Markowitz
 Michael Vertitis
 Michael Zgut
 Michelle Ores
 Morgan Laird
 Morgan Stanley
 Nancy Rabinowitz
 Nancy Richner
 Niall Donnelly
 Nicholas Graham
 Nick Semon
 Noah Negrin
 Nurit Yaron
 Omar Kasule
 Ori Kravel
 Pam & Mirko Cavar
 Patricia Paquin
 Patriece White
 Patti Lieberman
 Paul Matteis
 Peter & Kirsten Syrett
 Peter Johnson
 Peter Paquin
 Peter Wolkofsky
 Prudential
 Ralph Benarrosh
 Rashian Burns
 Renee Kinsale

Reza Rezvani
 Rhonda Ramsey
 Rita Schwartz
 Rob Gordon
 Robert Libertini
 Robert Schaus
 Robert Walher
 Roberta & Barry Lituchy
 Rony Kravel
 Rosalee Frater
 Ryan Moran
 Sabrina Allan
 Sam Goodkind
 Samantha Berschler
 Samantha Crane
 Sandro Manzo
 Sarah Beinstein
 Sasha Mulligan
 Scott Lefever
 Scott Rednor
 Sean Edgar
 Shannon Penney
 Sharon Avneri
 Sharon Bourgeois
 Shelly Adasko
 Shimon Shkury
 Shirin Neshat & Shoja Azari
 Simon Ziff
 Spencer Frank
 State Telephone Company
 Steven Cooper
 Taro Inoue
 Tate Kelly

Theresa Rush
 Thomas Lloyd
 Timothy Katt
 Timothy Rossanis
 Tom Kearns
 Toria Hopkins
 Tracey Smith
 Travis Feehan
 Tyieast Lloyd
 Valerie David
 Vanessa Lopes
 Vivian & Glenn Hammer
 Vivian Hammer
 Will Kronberger
 William Frackelton
 William G Riley
 William Harmon
 William Schreiber
 Zach Goodman
 Zachary Richner
 Zachary Spolar
 Zachary Zimmerman
 Zack Steiner
 Zelda Shuster





**BROOKLYN YOUTH
SPORTS CLUB**

Board of Directors

ALEX LASRY

Vice President, Milwaukee Bucks
2 YEARS ON BKYSC BOARD

BENJAMIN EZRA

President, Ezzi
5 YEARS ON BKYSC BOARD

DONNA HAYES

Administrator, Downtown Brooklyn Medical Center
5 YEARS ON BKYSC BOARD

GREGG WEISS

Partner, Gardner, Weiss, & Rosenblum
5 YEARS ON BKYSC BOARD

JED LIMMER

Wedbush Securities, Board President
4 YEARS ON BKYSC BOARD

MATTHEW MONESS

Mones, Crespi and Hardt
2 YEAR ON BKYSC BOARD

PAT MCANDREW

Warburg Pincus
1 YEAR ON BKYSC BOARD

RACHEL HAMMER

Vice President, JP Morgan
1 YEAR ON BKYSC BOARD

ROSEMARY CARROLL

Attorney at Law
5 YEARS ON BKYSC BOARD

Executive Staff

LYLE FRIESS

Founder, Co-Executive Director

HARRIS FRIESS

Co-Executive Director



A very special THANK YOU to Damon Lawrence, Anton Marchand, Rob Weitzer, MS 113, Bishop Loughlin HS, George Westinghouse HS, BBHC Teams, and our dedicated tutoring staff, coaches, and volunteers

**“THANK YOU!
SO MANY KIDS
WILL BE GRATEFUL
TO HAVE **BKYSC**
IN THEIR LIVES
JUST LIKE I AM.”**



**BROOKLYN YOUTH
SPORTS CLUB**

9 Wyckoff St, Suite #1 • Brooklyn, NY 11201

www.BKYSC.org

information@BK YSC.org